



**WED** | WOMEN'S<sup>®</sup>  
ENTREPRENEURSHIP DAY

# WEDO CANADA

CANADA BOARD + SPONSORSHIP

 [WEDOCANADA.COM](https://wedocanada.com)



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# What is WEDO?

WEDO is a global grassroots, not-for-profit, organization that brings together, on ONE day of the year, all BUSINESS WOMEN in Canada, and around the world, to CELEBRATE our achievements as Women, as Entrepreneurs, as Business Women, as Educators, and as LEADERS!





# November 19, 2020

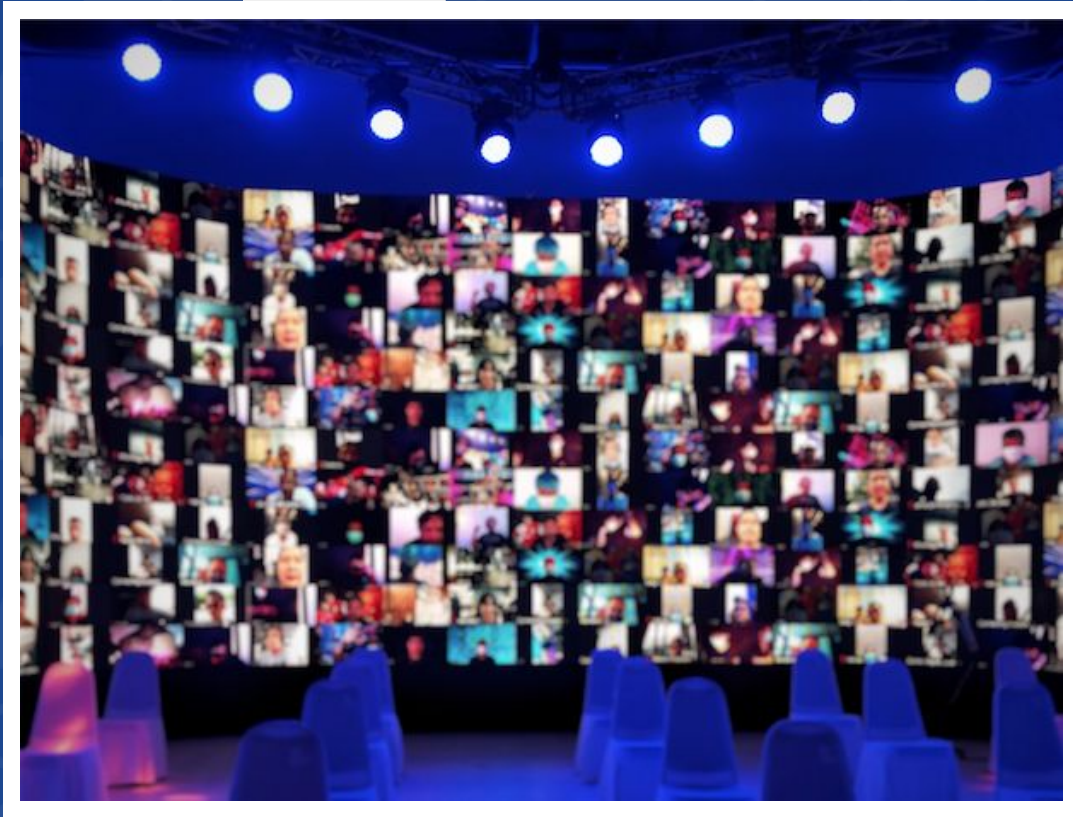
On November 19th we GATHER to CELEBRATE all that we do as business women in our communities. In some cities a summit is organized around November 19th, in other cities WEDO is celebrated on November 19th with incredible thought-leaders, educators and business women sharing their journeys to success.



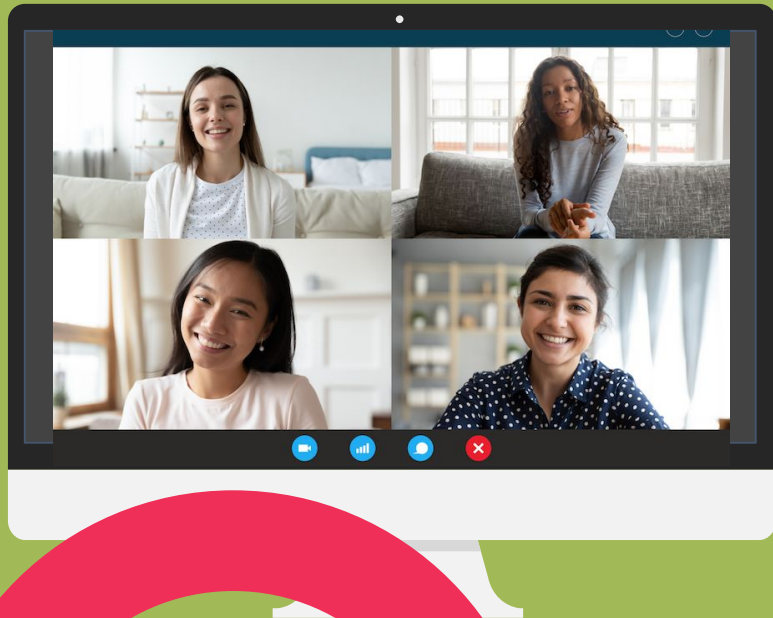
# WEDO + COVID-19

The COVID-19 crisis has caused a dramatic shift in Alberta's business landscape, creating a new urgency for supporting our province's growing numbers of women entrepreneurs.

This November 19th, the **Alberta** division of the global Women's Entrepreneurship Day Organization is hosting an innovative virtual conference.



# Unlike Any Other Conference



Bringing together women leaders from the technology, finance and core industries such as energy, **Alberta's Women's Entrepreneurship Day** includes featured panelist discussing the following topics:

- Technology's Role in Driving Post-Pandemic Business Transformation
- Business Growth and Opportunities in a Post-COVID-19 Alberta
- Lessons in Entrepreneurship from Alberta's Female Business Leaders



# Empower, Celebrate, and Support Women in Business in Canada

Through an interactive event format, WEDO Alberta's goal is to use innovative technologies to bring together our province's community of female Entrepreneurs, Business Women, Educators, and LEADERS through creative virtual networking.

With the highest number of women-led companies in Canada, Alberta has an incredible amount to celebrate.





NOVEMBER  
19th, 2020



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We invite you to sponsor our virtual conference on November 19th and help WEDO Alberta reimagine what success means for women during the next chapter of our province's economy.

# Our Sponsorship Packages

## SILVER \$500.00

1. Logo on Stage
2. Logo on Website
3. Logos on Social Media Posts
4. Logos on All Marketing Materials
5. 5 Virtual Tickets

## GOLD \$1000.00

1. Logo on Stage
2. Logo on Website
3. Logos on All Marketing Materials
4. Logos on Social Media Posts
5. Logos on Virtual Tickets
6. Advertisements During Breaks
7. Sponsor Name Per Session
8. 10 Virtual Tickets

## SCHOLARSHIP \$2000.00

1. Logo on Stage
2. Logo on Website
3. Logos on All Marketing Materials
4. Logos on Social Media Posts
5. Advertisements During Breaks
6. Sponsor Name Per Session
7. Access to Participants Info
8. Introduce the Speakers
9. 20 Virtual Tickets







# WEDO Canada

Alberta | November 19, 2020

## We Appreciate Your Support

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Website Address \_\_\_\_\_

Address \_\_\_\_\_

Country \_\_\_\_\_

Number of tickets required \_\_\_\_\_

City Phone Number \_\_\_\_\_

Email \_\_\_\_\_

# Alberta

# THE WEDO FUTURE

WEDO works globally to empower women and girls to become active participants in the economy with scholarship funding and business grants.

When women are elevated financially, communities and countries prosper. It builds a global blueprint to alleviate and eradicate poverty.





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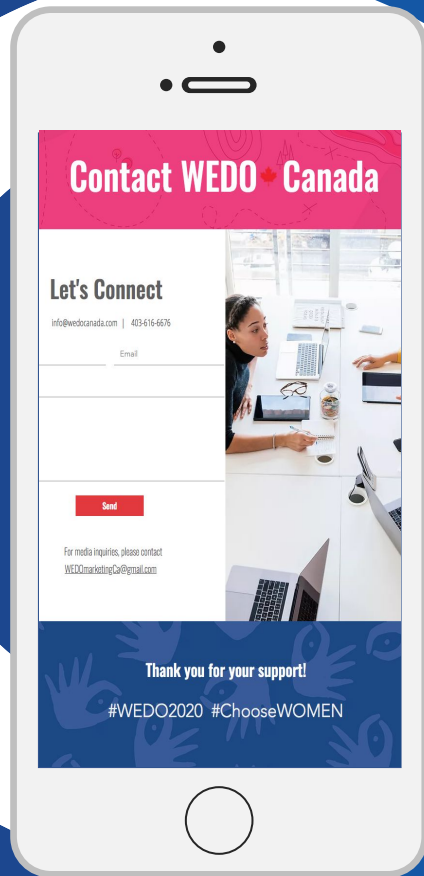
 CANADA

Be a Part of Our Movement

# Join Us

As we encourage billions of women worldwide to pursue their entrepreneurial dreams, with the goal of inspiring hope and alleviating poverty.

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