

WEDO CANADA

SPONSORSHIP PROPOSAL



What is WEDO?

WEDO is a global grassroots, not-for-profit, organization that brings together all WOMEN in Business in Canada, and around the world, to celebrate **OUR achievements** as Women, as Entrepreneurs, as Business Women, as Educators, and as LEADERS!





November 19,2020

On November 19th we GATHER to CELEBRATE all that we do as business women in our communities. In some cities a summit is organized around November 19th, in other cities WEDO is celebrated on November 19th with incredible thought-leaders, educators and business women sharing their journeys to success.

WEDO + COVID-19

The COVID-19 crisis has caused a dramatic shift in Alberta's business landscape, creating a new urgency for supporting our province's growing numbers of women entrepreneurs.

This November 19th, the Alberta division of the global Women's Entrepreneurship Day Organization is hosting an innovative virtual conference.





Unlike Any Other Conference

Bringing together women leaders from the technology, finance and core industries such as energy, **Alberta's Women's Entrepreneurship Day** includes featured panelist discussing the following topics:

- Technology's Role in Driving Post-Pandemic Business
 Transformation
- Business Growth and Opportunities in a Post-COVID-19
 Alberta
- Lessons in Entrepreneurship from Alberta's Female Business Leaders

Empower, Celebrate, and Support Women in Business in Canada

Through an interactive event format, WEDO Alberta's goal is to use innovative technologies to bring together our province's community of female Entrepreneurs, Business Women, Educators, and LEADERS through creative virtual networking.

With the highest number of women-led companies in Canada, Alberta has an incredible amount to celebrate.





We invite you to sponsor our virtual conference on November 19th and help WEDO Alberta reimagine what success means for women during the next chapter of our province's economy.

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SILVER \$500.00

- 1. Logo on Stage
- 2. Logo on Website
- 3. Logos on Social Media Post
- 4. Logos on All Marketing Materials
- 5. 5 Virtual Tickets

GOLD \$1000.00

- 1. Logo on Stag
- 2. Logo on Website
- 3. Logos on All Marketing Materials
- 4. Logos on Social Media Posts
- 5. Logos on Virtual Tickets
- 6. Advertisements During Breaks
- 7. Sponsor Name Per Session
- 8. 10 Virtual Ticket

SCHOLARSHIP \$2000.00

- 1. Logo on Stag
- 2. Logo on Website
- 3. Logos on All Marketing Materials
- 4. Logos on Social Media Posts
- 5. Advertisements During Breaks
- 6. Sponsor Name Per Session
- 7. Access to Participants Info
- 8. Introduce the Speakers
- 9. 20 Virtual Tickets



We Appreciate Your Support

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Number of tickets required
City Phone Number
Email

Alberta

THE WEDO FUTURE

WEDO works globally to empower women and girls to become active participants in the economy with scholarship funding and business grants.

When women are elevated financially, communities and countries prosper.

It builds a global blueprint to alleviate and eradicate poverty.





Be a Part of Our Movement

Join Us

As we encourage billions of women worldwide to pursue their entrepreneurial dreams, with the goal of inspiring hope and alleviating poverty.

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