



# WED

# WOMEN'S™ ENTREPRENEURSHIP DAY

## ALBERTA

### SUPPORTING WOMEN TO PURSUE THEIR ENTREPRENEURIAL DREAMS

## **WOMEN'S ENTREPRENEURSHIP DAY (WED) WILL BE CELEBRATED GLOBALLY ON NOVEMBER 19TH, 2019.**

It is the world's largest grassroots movement dedicated to celebrating, supporting and empowering women in business. Launched in 2013, WED is backed by a non-governmental organization that works globally to empower women and girls to become active participants in the economy by igniting a network of women leaders, innovators, and entrepreneurs to initiate startups, drive economic expansion, and advance communities around the world. When women are elevated financially, communities and countries prosper and it builds a global blueprint to alleviate and eradicate poverty. WED is celebrated at the United Nations and in 144 countries and 65 universities colleges internationally.

## **WOMEN'S ENTREPRENEURSHIP DAY - ALBERTA.**

The first ever Alberta-based Women Entrepreneurship Summit will be officially celebrated in Alberta on November 14th, 2019 at Mount Royal University in Calgary. The summit will feature prominent speakers, business leaders, and change makers, and will offer a community of support for women entrepreneurs and students across Alberta. It will bring together approximately 400 like-minded individuals and organizations wanting to make a positive impact for women in business here at home and worldwide.

In an effort to support women in business locally, Women's Entrepreneurship Day Organization (WEDO) Alberta will be giving back to the community through a number of initiatives including:

- Student scholarships for promising women enrolled in a post-secondary entrepreneurship program.
- A grant for an aspiring woman entrepreneur chosen in partnership with local women in business organizations.
- Free tickets for promising high school and university students to attend the inspiring November 14th Women's Entrepreneurship Day Summit in Calgary.

**Women Entrepreneurship Day Organization (WEDO) is a non-profit organization and all funds raised will support the mission to empower women in business to be active participants in the economy and be catalysts of change.**



# SPONSORSHIP OPPORTUNITIES

Thursday, November 14, 2019 | Mount Royal University

*Sponsorship Booking Deadline: October 15, 2019*

Description	<b>GOLD</b> \$5,000 <b>SOLD OUT</b>	<b>SILVER</b> \$3,000 <b>SOLD OUT</b>	<b>Community Builder</b> \$1,500	<b>In Kind</b>
Introduce or thank keynote speaker (1 minute)	X			
Opportunity to display pop-up banner on stage near podium	X	X		
Logo on signage on participant tables	X	X		
1/2 and/or page company profile on event handout on participant tables	X	X		
Social media mentions	6	4	2	2
Booth space: cocktail table and space for 3-foot banner	X	X		
Verbal recognition and logo on screen at event	X	X	X	X
Logo on event website page	X	X	X	X
Logo in event e-communications	X	X	X	
Event passes	2 VIP tables of 8	1 VIP table of 8	10 Individual Tickets	2 Individual Tickets

**TICKETS:** Individual \$75 + GST | Early Bird \$65 + GST (*before October 15, 2019*)

**TABLES:** 1 table of 8 \$900 + GST | Early Bird \$800 + GST

**For more information on Sponsorship Opportunities contact:**

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